BOARD of SUPERVISORS



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

LAND USE AND TRANSPORTATION COMMITTEE

SAN FRANCISCO BOARD OF SUPERVISORS

- TO: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee
- FROM: Erica Major, Assistant Clerk, Land Use and Transportation Committee
- DATE: April 6, 2021
- SUBJECT: **COMMITTEE REPORT, BOARD MEETING** Tuesday, April 6, 2021

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting, Tuesday, April 6, 2021. This item was acted upon at the Committee Meeting on Monday, April 5, 2021, at 1:30 p.m., by the votes indicated.

Item No. 23 File No. 210223

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District Leather History Cruise plaques, to be installed on the sidewalks at various historic locations within and near the Cultural District in the area bounded by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the process set forth in Public Works Code, Sections 789 et seq., to provide for the creation of a program for and installation of commemorative plaques on the Leather History Cruise.

RECOMMENDED AS A COMMITTEE REPORT

- Vote: Supervisor Myrna Melgar Excused Supervisor Dean Preston - Aye Supervisor Aaron Peskin - Aye Supervisor Connie Chan - Aye
- c: Board of Supervisors Angela Calvillo, Clerk of the Board Alisa Somera, Legislative Deputy Anne Pearson, Deputy City Attorney Kristen Jensen, Deputy City Attorney

File No. 210223 Committee Item No. 2 Board Item No. 23

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Land Use and Transportation Committee Date April 5, 2021

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Cmte Board			
	Motion		
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\mathbf{X} \mathbf{x}	Introduction Form		
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OTHER	(Use back side if additional space is r	ieeaea)
	Referral Comm St Plaque 030521		
	Melgar Comm Rpt Memo 040121		
Completed b	v: Erica Maior Date	April 1	2021

Completed by:	Erica Major	_Date_	April 1, 2021
Completed by:	Erica Major	Date	April 6, 2021
• •			11p111 0, 2021

RESOLUTION NO.

 [Commemorative Street Plaques - Historical Markers - LEATHER & LGBTQ Cultural District Leather History Cruise]

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District
Leather History Cruise plaques, to be installed on the sidewalks at various historic
locations within and near the Cultural District in the area bounded by Brannon Street,
Third Street, Mission Street, Twelfth Street and Division Street; and initiating the
process set forth in Public Works Code, Sections 789 et seq., to provide for the
creation of a program for and installation of commemorative plaques on the Leather
History Cruise.

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WHEREAS, The LEATHER & LGBTQ Cultural District was created to preserve,
advance, and promote San Francisco's LEATHER & LGBTQ Cultural District as a local,
national, and international resource, and as a culturally and commercially enriched

14 neighborhood and district; and

WHEREAS, San Francisco's South of Market has been a local and world capital for
Leather culture since the 1960s, as well as one of the city's most significant and distinctive
LGBTQ neighborhoods since the 1950s, with a unique concentration of businesses,
institutions, organizations, events, individuals and artists that has been an integral part of the

19 City's cultural richness, economic prosperity, and historical significance; and

WHEREAS, South of Market had long been the west coast center for printing and
 publishing, and most of San Francisco's gay and leather printers, typesetters, lithographers,
 and publications were concentrated the South of Market, including Drummer magazine, the
 most important national and international leather publication from 1975 to 1998; and
 WHEREAS, After intensive police repression in the early 1960's drove gay businesses
 from the Embarcadero, many began to flow into the South of Market, where suburbanization,

deindustrialization, and urban renewal had resulted in many vacant buildings, which became
 occupied by gay bars, restaurants, and bathhouses; and

WHEREAS, South of Market quickly became one of San Francisco's major LGBT
areas in which most of the city's gay bathhouses were located, as were innumerable bars
catering to diverse populations such as lesbian bars the Hula Shack and the Baybrick Inn,
famous dance bars such as the Stud and the End-Up (featured in Tales of the City) and most
recently, the drag-focused Oasis; and

8 WHEREAS, The first gay leather bar in the South of Market, the Tool Box, became 9 world famous when a photo of its interior, with a massive mural painted by local artist Chuck 10 Arnett, was featured in a 1964 Life magazine article on "Homosexuality in America;" and 11 WHEREAS, South of Market became most identified with the emerging Leather

community in San Francisco when leather bars such as Fe-Be's, the Ramrod, and the In
 Between (now the site of the Powerhouse) opened along Folsom Street, starting the formation
 of a distinctive leather neighborhood; and

WHEREAS, By the late 1960s Folsom Street had already acquired the nickname of "The Miracle Mile" in maps and travel guides of San Francisco, codifying a leather character that expanded dramatically throughout the 1970s, such that by 1980 there were at least forty South of Market bars, baths, shops, and restaurants serving the leather population, and the area had the largest and most dense concentration of leather institutions anywhere in the world; and

21 WHEREAS, Much of leather social life was produced by the leather motor cycle clubs 22 and leather social organizations, which used the physical spaces, buildings, and streets South 23 of Market for their meetings, gatherings, and events, and which have engaged in long 24 traditions of raising funds for charitable causes; and

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Supervisors Haney; Ronen, Peskin, Preston, Chan, Mandelman **BOARD OF SUPERVISORS**

WHEREAS, Leather places and groups sparked an explosion of art and iconography,
much of it generated by dozens of artists and photographers and sculptors whose work
adorned the bars and baths and club insignia, and who were featured in galleries such as
Fey-Way, 544 Natoma, 80 Langton, and later, Mark I Chester's studio, as well as in the many
art shows that were regularly displayed on the walls of bars such as the Ambush and the
Eagle; and

WHEREAS, South of Market institutions and personnel were centrally involved in the
 construction of political organizations such as the Tavern Guild, which helped mitigate the
 routine police harassment of LGBTQ individuals and businesses, and give San Francisco its
 current queer friendly politics and reputation; and

WHEREAS, During the AIDS epidemic, using the models of mutual aid practiced by the
motorcycle clubs, leathermen became leaders in combating the epidemic, established
institutions such as the AIDS Emergency Fund, and raised hundreds of thousands of dollars
to provide direct assistance for people with AIDS and HIV; and

15 WHEREAS, Sex educators and AIDS activists from the leather community developed

16 and effectively disseminated some of the earliest and most comprehensive safer sex

17 guidelines and practices; and

WHEREAS, Despite the consensus among public health professionals that the gay bathhouses were opportunities to promote safer sex practices, the city was swayed by a campaign that erroneously blamed the bathhouses for the AIDS epidemic, and adopted regulations that effectively closed the existing bathhouses and sex clubs in San Francisco, badly damaging the gay and leather economies located in South of Market and drastically reducing the gay and leather presence in the neighborhood; and

25

WHEREAS, Since the 1960s, South of Market has experienced relentless pressure
 from the urban renewal and redevelopment projects in and around the Moscone Center and
 Yerba Buena Complex, which have displaced thousands of residents and small businesses in
 favor of capital-intensive civic construction and private developments; and

5 WHEREAS, The Leather and LGBTQ presence South of Market continues to be 6 imperiled by the displacement caused by rising rents and land costs resulting from the 7 ongoing economic and physical reconstruction of much of South of Market, particularly the 8 current building boom of high-end housing and retail and the escalating competition for 9 commercial space; and

WHEREAS, Although the first Folsom Street Fair was founded in 1984 as a protest against the impact of such redevelopment in the South of Market, the Folsom Street Fair evolved into an annual event that is the largest celebration of leather sexuality in the world, drawing hundreds of thousands of visitors to what has become a major international festival, while the smaller and more local Up Your Alley Fair, begun as an AIDS fundraiser in 1985, is also a major tourist destination, and both of these street fairs are vivid and cherished expressions of the leather cultural character of the neighborhood; and

17 WHEREAS, The Western SOMA Citizens Planning Taskforce, established by the 18 Board of Supervisors in 2004, worked for almost a decade, consulting with multiple 19 stakeholders in the area in a collaborative planning process, to formulate a plan for 20 sustainable development that would enhance the existing neighborhood rather than destroy it, 21 and whose Western SOMA Community Plan was adopted by the Board of Supervisors in 22 2013, also included proposals for a Filipino social heritage district (Recognizing, Protecting and Memorializing South of Market Filipino Social Heritage Neighborhood Resources) and an 23 24 LGBTQ social heritage district (Recognizing, Protecting and Memorializing South of Market 25 LGBTQ Social Heritage Neighborhood Resources); and

Supervisors Haney; Ronen, Peskin, Preston, Chan, Mandelman **BOARD OF SUPERVISORS**

1	WHEREAS, The importance of Leather and LGBTQ South of Market has been			
2	recognized in the National Park Service LGBTQ Theme Study (LGBTQ America: A Theme			
3	Study of Les	sbian, C	Bay, Bisexual, Transgender, and Queer History), as well as in the Citywide	
4	Historic Con	text St	atement for LGBTQ History, and the South of Market Historic Context	
5	Statement o	f the S	an Francisco Planning Department; and	
6	WHE	REAS,	The San Francisco Leather History Walk on Ringold Alley, and the Eagle	
7	Plaza, are p	hysical	manifestations of the rich leather heritage of South of Market; and	
8	WHE	REAS,	The following establishments represent historic locations important to the	
9	communities	s repres	sented by the LEATHER & LGBTQ Cultural District,	
10				
11	Address		Street Establishment	
12	399	4 th -	Tool Box	
13	520	4 th -	Trocadero Transfer	
14	374	5 th -	Hothouse	
15	161	6 th -	Animals	
16	224	6 th -	Mister B's Ball Room; The Warehouse; G.H. Express	
17	240	6 th -	Labyris Auto Repair / The Buggery	
18	336	6 th -	Taste of Leather	
19	401	6 th -	The Endup	
20	298	6 th -	The Gas Station; The Round Up; The Watering Hole	
21	227	7 th -	Mister S Leather	
22	280	7 th -	Folsom Street Warehouse Theatre; The Cave; Rawhide II; The	
23	Rawhide/Clu	ub Raw	hide/Club Hide	
24	398	7 th -	The Line Up	
25	164	8 th -	The Trench	

1	198	8 th -	Black & Blue
2	201	8 th -	Club Baths of San Francisco
3	289	8 th -	Hole in the Wall
4	154	9 th -	The Golden Rivet; The Rivet; The Bullet
5	201	9 th -	C'est Si Bon; Lipp's; The Pit/Cocktails; AsiaSF
6	282	9 th -	The Cake Gallery
7	365	9 th -	Francisco Civic Center Motel
8	367	9 th -	Brush Creek Media
9	385	9 th -	Baywood Motel; Ho Jin Inn
10	395	9 th -	Bay Area Reporter
11	399	9 th -	The Arena; The Stud
12	451	9 th -	Tattoo Works; Cliff Raven's Tattoo
13	288	10 th -	Bay Times
14	317-A	A 10 th -	A Taste of Leather/Mack
15	323	10 th -	Stompers Boots
16	353	10 th -	Capricorn Coffee
17	366	10 th -	The Best Impression
18	223	11 th -	Don Ramon's
19	278	11 th -	The Covered Wagon; Leatherneck; San Francisco Plunge/Dirty Sally's;
20	Drummer Ke	ey Club	/Gold Coast Club; Dan's Compound; Oasis
21	314	11 th -	Transmission Theatre; Studio Z; Beatbox; Halcyon
22	375	11 th -	Chaps
23	367	12 th -	Service of Mankind Church
24	398	12 th -	S.F. Eagle
25	330	Ritch	-Ritch Street Health Club; Club San Francisco/Club SF

1	527	Bryant -	527 Club; Chez Mollet
2	1010	Bryant -	The Bootcamp
3	715	Harrison -	Dreamland
4	933	Harrison -	Blow Buddies
5	975	Harrison -	Hotel Metropole; The Hotel; Hand Ball Express
6	1270	Harrison -	Canary Island Diner
7	1351	Harrison -	Ambush
8	1354	Harrison -	The Lone Star
9	285	Shipley -	Drummer Magazine; The Sentinel
10	875	Folsom -	Cowden Automotive
11	890	Folsom -	890 Folsom
12	960	Folsom -	Trading Post Emporium; A Taste of Leather
13	979	Folsom -	Hula Shack; South of the Slot Hotel
14	1015	Folsom -	Big Town; The Tubs; Sutro Bath House; Colossus; Product; 1015
15	Folsom		
16	1080	Folsom -	Alta Hotel; Folsom Street Hotel; Gay Rescue Mission; Sanctuary;
17	AIDS/ARC R	esidential Pro	oject
18	1123	Folsom -	Stables; Double D Saloon and Grill; Julie's Supper Club
19	1127	Folsom -	Templar Hall
20	1147	Folsom -	Folsom Street Barracks; The Red Star Saloon
21	1190	Folsom -	Baybrick Inn
22	1216	Folsom -	Fakir Intensives
23	1225	Folsom -	The Ramrod; My Place; Chaps II
24	1229	Folsom -	Mark I. Chester Studio
25	1285	Folsom -	A Taste of Leather; Mack Folsom Prison

1	1347	Folsom -	In-Between; Cow Palace Saloon; The Phoenix; The No Name; The
2	Bolt; The Bri	g; Powerhous	se
3	1501	Folsom -	Fe-Be's; Taste of Leather
4	1535	Folsom -	The Stud
5	1582	Folsom -	Hamburger Mary's
6	1600	Folsom -	Brasserie; Castle Grand Bar & Restaurant
7	683	Clementina	- Headquarters; Cat's Grill
8	744	Clementina	- Church of the Secret Gospel/"The Church"
9	768	Clementina	- Taylor of San Francisco
10	15	Harriet -	Drummer Magazine
11	24	Howard -	Sailor Boy Tavern
12	964	Howard -	Best Hotel, Anxious Arms Hotel
13	1158	Howard -	Worn Out West; Stormy Leather
14	1287	Howard -	Fey-Way Studios
15	544	Natoma -	544 Natoma
16	953	Natoma -	The Caldron
17	693	Mission -	Mattachine Society; Daughters of Bilitis; Pan-Graphic Press;
18	Dorian Book	Service Qua	rterly
19	1349	Mission -	Center for Sex & Culture
20	1525	Mission -	The Loading Dock
21	1198	Folsom -	Thank you to supporting people and departments list
22			
23	WHE	REAS, The b	usinesses and organizations identified and recognized by these
24	plaques repr	resent a part o	of the extensive history of the Leather & LGBTQ Community in the
25	South of Ma	rket area of S	an Francisco; now, therefore, be it

RESOLVED, That the Board of Supervisors accepts the aforementioned historical
 marker commemorative plaques in honor of the historical landmarks located in the South of
 Market area from the LEATHER & LGBTQ Cultural District; and, be it

FURTHER RESOLVED, That the Board of Supervisors, in accordance with Public
Works Code, Section 789, et seq., the Commemorative Street Plaque Ordinance, authorizes
the placement of the aforementioned historical marker commemorative street plaques on the
sidewalk at the named locations; and, be it

8 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San 9 Francisco ("the Board"), consistent with San Francisco Public Works Code, Sections 789 et 10 seq., hereby establishes the LEATHER & LGBTQ Cultural District Leather History Cruise at 11 the locations designated herein, and initiates the process for the historical and cultural 12 reasons set forth herein; and, be it

FURTHER RESOLVED, That the Board of Supervisors declares its intent to initiate the
 process in accordance with Public Works Code, Sections 789 et seq., the Commemorative
 Street Plaque Ordinance, for installation of commemorative plaques on the Leather History
 Cruise within said streets; and, be it

17 FURTHER RESOLVED, That the Board of Supervisors hereby urges the Arts

18 Commission to approve the design and the placement of the named commemorative plaques;

19 and, be it

20 FURTHER RESOLVED, That the Board of Supervisors directs the Department of

21 Public Works to take all actions necessary to implement the intent of this Resolution, including

- approval of the installation of the aforementioned plaques; and, be it
- 23 FURTHER RESOLVED, That the Board of Supervisors directs the Department of
- 24 Public Works to add the aforementioned plaques at the aforementioned locations on the City's

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1	official list of commemorative sites effective immediately from the date of passage of this
2	Resolution.
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MYRNA MELGAR

DATE:	March 31, 2021
TO:	Angela Calvillo Clerk of the Board of Supervisors
FROM:	Supervisor Myrna Melgar, Chair, Land Use and Transportation Committe $\mathcal{M}\mathcal{M}$
RE:	Land Use and Transportation Committee COMMITTEE REPORT

Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of an urgent nature and request they be considered by the full Board on Tuesday, April 6, 2021, as Committee Reports:

210147 Interim Zoning Controls - Extending and Modifying Requirements for Conditional Use Authorization for Conversion of Residential Care Facilities to Other Uses

Resolution extending for six months and modifying interim zoning controls enacted in Resolution Nos. 430-19 and 539-19 to require a Conditional Use Authorization and specified findings for a proposed change of use from a Residential Care Facility; affirming the Planning Department's determination under the California Environmental Quality Act; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

210223 Commemorative Street Plaques - Historical Markers - LEATHER & LGBTQ Cultural District Leather History Cruise

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District Leather History Cruise plaques, to be installed on the sidewalks at various historic locations within and near the Cultural District in the area bounded by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the process set forth in Public Works Code, Sections 789 et seq., to provide for the creation of a program for and installation of commemorative plaques on the Leather History Cruise.

210292 Urging Prioritization of Small Property Owners and Affordable Housing Providers in the Distribution of Rent Relief Funds

Resolution urging the Mayor's Office of Housing and Community Development to prioritize small property owners and affordable housing providers in the distribution of rent relief funds through speedy review and approval timelines, technical assistance, high-quality customer service, and inlanguage support to non-English speakers; and urging large corporate landlords to voluntarily reserve these funds for small property owners and affordable-housing providers.

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, April 5, 2021, at 1:30 p.m.

City Hall • 1 Dr. Carlton B. Goodlett Place, Room 244 • San Francisco, California 94102-4689 • (415) 554-6516 TDD/TTY (415) 554-5227 • E-mail: Myrna.Melgar@sfgov.org **BOARD of SUPERVISORS**



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

MEMORANDUM

TO: Alaric Degrafinried, Interim Director, Public Works Tom Decaigny, Director of Cultural Affairs, Arts Commission

FROM: Erica Major, Assistant Clerk, Land Use and Transportation Committee

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Haney on March 2, 2021:

File No. 210223

Resolution authorizing the placement of the LEATHER & LGBTQ Cultural District Leather History Cruise plaques, to be installed on the sidewalks at various historic locations within and near the Cultural District in the area bounded by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the process set forth in Public Works Code, Sections 789 et seq., to provide for the creation of a program for and installation of commemorative plaques on the Leather History Cruise.

The proposed legislation is being transmitted pursuant to Public Works, Section 789.5 et seq. This matter is pending before the Land Use and Transportation Committee and will be scheduled for hearing upon receipt of your response.

Please forward your response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: Erica.Major@sfgov.org.

c: David Steinberg, Public Works Jeremy Spitz, Public Works John Thomas, Public Works Lena Liu, Public Works Susan Pontious, Arts Commission

Introduction Form

By a Member of the Board of Supervisors or Mayor

Time stamp or meeting date

I hereby submit the following item for introduction (select only one):

1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).	
✓ 2. Request for next printed agenda Without Reference to Committee.	
3. Request for hearing on a subject matter at Committee.	
4. Request for letter beginning :"Supervisor]inquiries"
5. City Attorney Request.	
6. Call File No. from Committee.	
7. Budget Analyst request (attached written motion).	
8. Substitute Legislation File No.	
9. Reactivate File No.	
10. Topic submitted for Mayoral Appearance before the BOS on	
Please check the appropriate boxes. The proposed legislation should be forwarded to the following	:
Small Business Commission Vouth Commission Ethics Commission	sion
Planning Commission Building Inspection Commission	
Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative F	orm.
Sponsor(s):	
Matt Haney	
Subject:	
Commemorative Street Plaques – Historical Markers - LEATHER & LGBTQ Cultural District Leath Cruise	ner History
The text is listed:	
Resolution authorizing the placement of The LEATHER & LGBTQ Cultural District Leather History to be installed on the sidewalks at various historic locations within and near the Cultural District in the by Brannon Street, Third Street, Mission Street, Twelfth Street and Division Street; and initiating the forth in Public Works Code Sections 789 et seq. to provide for the creation of a program for and inst commemorative plaques on the Leather History Cruise.	he area bounded process set

Signature of Sponsoring Supervisor: