

WHY A DISTRICT?

In the summer of 1980, there were 55 Leather & LGBTQ businesses, clubs and nightlife venues in the South of Market area (SOMA). We now count 13. It is our objective to protect existing bars, clubs, businesses, and institutions, and encourage new ones to open here. At the same time, it is essential to increase affordable housing in the neighborhood and make sure our community is heard in the City's zoning, transit, and land use decisions.

We plan to work with the City, developers, and others to promote features that honor the people, places and institutions which gave SOMA its uniquely sexy, fun culture. This will help cement the character of the area and make it a destination which will attract tourists and locals to shop and recreate here, supporting the existing businesses, bars and clubs. We will also work to connect businesses and at-risk residents with city programs that will help them remain in the area.

In the long term we will work toward establishing a Leather and LGBTQ Cultural Center in a permanent location to ensure that our vital community groups have a place to meet.

WHY HERE?

In the 1960's, SOMA became the leather crossroads of the world. By day, SOMA was a gritty neighborhood of factories, warehouses, and working class housing. After dark, Folsom Street and its nearby alleys came alive with leather bars, sex clubs, bathhouses, and the motorcycles of the leatherpeople who made Folsom Street their physical, spiritual, and sexual home.

In the 1980's, AIDS devastated the LGBTQ community, and new laws restricting sexual freedom also took a toll on SOMA. The AIDS crisis devastated our community, but also taught leatherfolk how to care for one another, and how

to enjoy their sexuality with respect and responsibility.

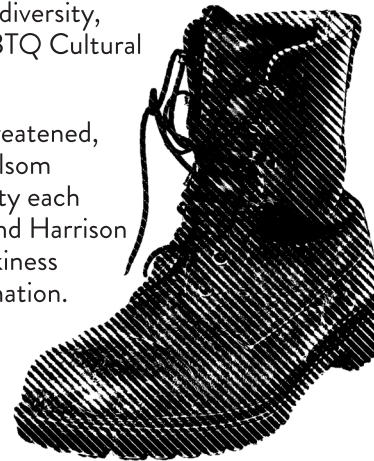
Starting in the 1990's, the housing boom and its resulting gentrification increasingly displaced community groups, artists, writers, leatherfolk, as well as bars, sex clubs, galleries, publishers, leather and kink artisans and other businesses. Clubs and organizations lost the spaces they needed to provide support, education and safety information to the city's kinky, Leather, and LGBTQ individuals and to hold meetings, play parties and other events. Today these and other societal pressures threaten leather culture itself.

WHAT NOW?

We realized the need for unity in our diversity, and we found it in the Leather & LGBTQ Cultural District.

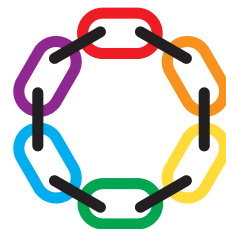
Leather culture in SOMA may be threatened, but its heart still beats strong. The Folsom Street Fair brings thousands to the city each year, the remaining bars on Folsom and Harrison pulse with sexual energy, and the kinkiness makes this area a world renown destination.

Today, the Leather and LGBTQ Cultural District focuses on preserving and strengthening this unique hub of thought and action.



WHAT CAN YOU DO?

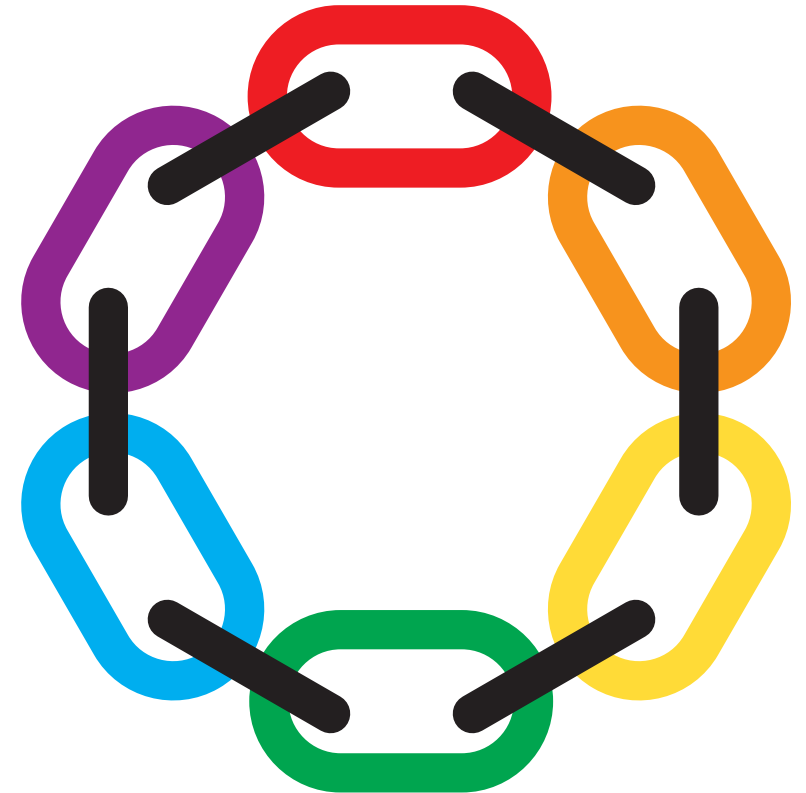
- Help keep this area's culture of fun and self expression alive and vital.
- Go to the Leather & LGBTQ bars, clubs, restaurants and businesses in the District, check out the community groups, attend their programs, parties or special events.
- Tell your friends about the fun you had in San Francisco's Leather and LGBTQ Cultural District!
- Visit the Ringold Alley History Walk for a taste of the area's notorious past.
- Join one of the Cultural District's committees and help out.
- Be a part of the neighborhood, be a part of history, and help keep the area vibrant, sexy and kinky!



LEATHER & LGBTQ
CULTURAL DISTRICT

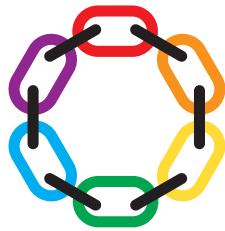
FOR MORE INFO VISIT: SFLCD.ORG

WELCOME TO THE

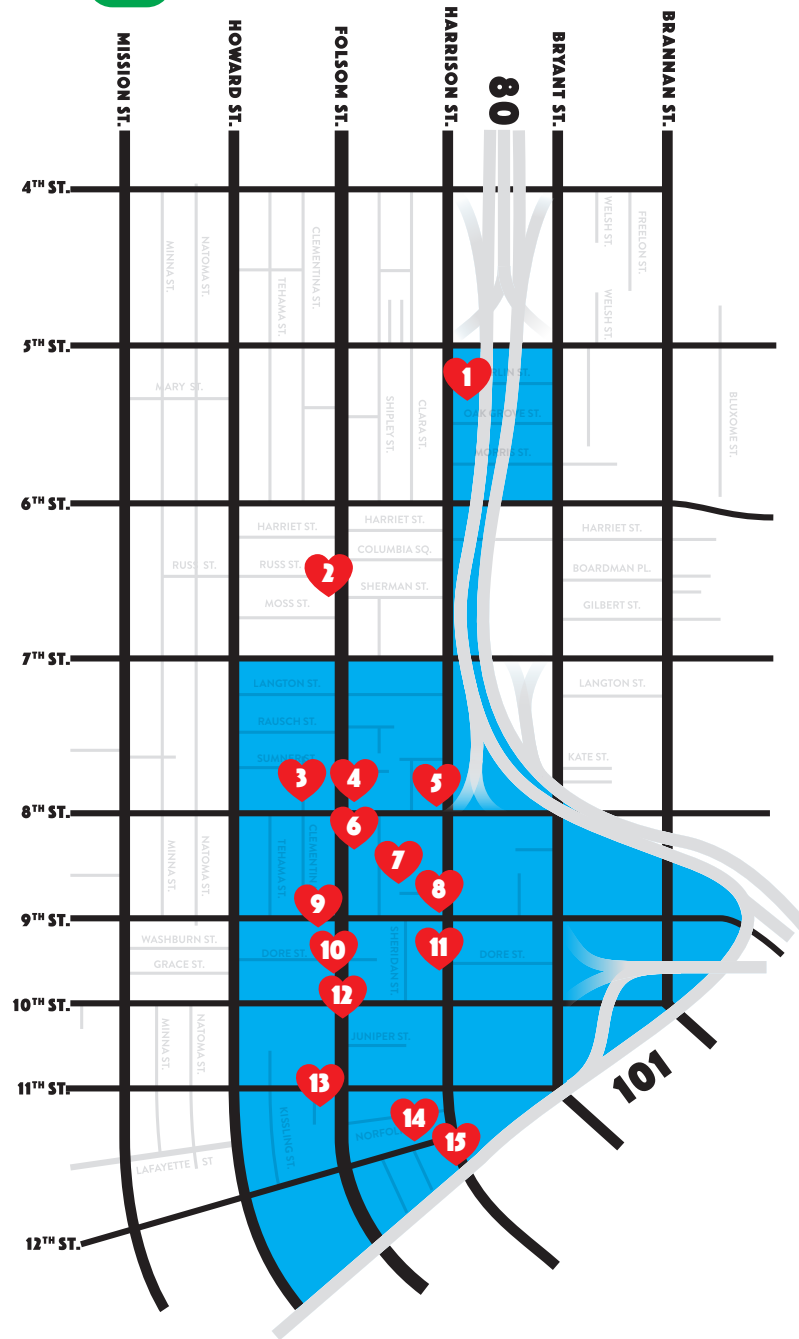


LEATHER & LGBTQ CULTURAL DISTRICT

On May 9, 2018, San Francisco Supervisors and the Mayor created "**Leather and Lesbian, Gay, Bisexual, Transgender and Queer Cultural District**" in the South of Market area. It became the fifth Cultural District in San Francisco, joining Japantown, the Calle 24 Latino Cultural District, Compton's Transgender Cultural District, and the SOMA Pilipinas Cultural District.



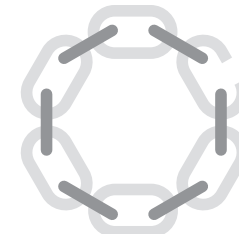
LEATHER & LGBTQ CULTURAL DISTRICT



- 1 Blow Buddies** 933 Harrison Street | blowbuddies.com
Infamous private club for men who dig safer sex with men
- 2 SF Catalyst** 1060 Folsom Street | sfcatalyst.org
Community-run educational and social space
- 3 Wicked Grounds** 289 8th Street | wickedgrounds.com
Coffee, community, and the best in kink education and gear.
- 4 Cat Club** 1190 Folsom Street | sfcatchclub.com
We love music. We love dancing. We love you.
- 5 Mr. S Leather** 385 8th Street | mr-s-leather.com
The biggest and best selection of BDSM and kink gear you'll find anywhere.
- 6 Leather Etc** 1201 Folsom Street | leatheretc.com
Quality BDSM, fetish toys, & clothing for the leather community since '91.
- 7 Ringold Alley** artandarchitecture-sf.com/ringold-alleys-leather-memoir.html
"Leather Memoir" Historic Site from 8th to 9th Streets, btwn. Folsom / Harrison.
- 8 The Stud** 399 9th Street | studsf.com
First worker-owned cooperative nightclub in the US, keeping SF Queer since '96.
- 9 Cake Gallery** 290 9th Street | thecakegallerysf.com
Adult cake specialists, including edible printed, hand-drawn and 3D graphics cakes.
- 10 Powerhouse** 1347 Folsom Street at Dore | powerhousebar.com
South of Market's "no attitude" cruise bar
- 11 Lone Star Saloon** 1354 Harrison Street | lonestarsf.com
Bear Bar USA
- 12 Hole In The Wall** 1369 Folsom Street | hitws.com
Your friendly neighborhood gay biker's bar
- 13 OASIS** 298 Eleventh St. | sfoasis.com
An unforgettable SF nightlife experience in an 8K sq. ft. converted gay bathhouse.
- 14 Eagle Plaza (Future)** 2th Street, btwn. Harrison / Beatrice | eagleplaza.org
A new community plaza & celebration of Leather + LGBTQ heritage
- 15 SF Eagle** 398 12th Street at Harrison | sf-eagle.com
The bar and patio is SOMA's meeting place, welcoming all.

- 16 Tool Box** ('62-'71)
- 17 890 Folsom Street** ('86-'91)
- 18 The Hot House** ('79-'83)
- 19 Leather Shops** ('76-'84)
- 20 Slot** ('76-'83)
- 21 Bathhouses** ('76-'82)
- 22 Publisher** ('87-'95)
- 23 Bars** ('68-'84)
- 24 Bath Houses** ('76-'83)
- 25 Mr. S Leather** ('79-'88)
- 26 Rawhide II** ('82-'08)

- 27 Mr. S Leather** ('93-'05)
- 28 Stables** ('79-'80)
- 29 Barracks** ('72-'76)
- 30 Bars** ('74-'87)
- 31 Ramrod** ('68-'86)
- 32 MACK Folsom Prison** ('06-'12)
- 33 Ambush** ('73-'83)
- 34 Mack** ('93-'99)
- 35 Stompers** ('96-'16)
- 36 Febe's** ('66-'86)
- 37 Stud** ('66-'87)



LOST LEATHER & LGBTQ ESTABLISHMENTS

